

# MARKET ACTION REPORT

Zip Code: 90027 - Los Angeles



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August 2011

**Sotheby's**  
 INTERNATIONAL REALTY

Price Range: All | Properties: Single Family - Condo - TwnHm

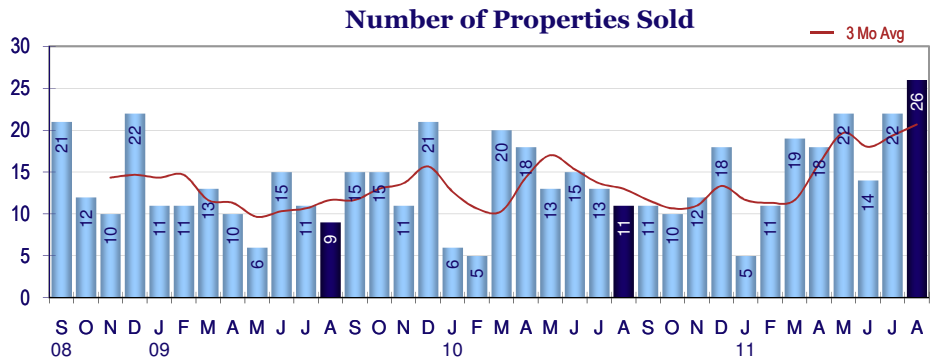
## Market Profile & Trends Overview

	Month	Trending versus*:				YTD	Trending versus*:	
		LM	L3M	PYM	LY		Prior YTD	Prior Year
Median List Price of all Current Listings	\$877,000	-6%		35%				
Average List Price of all Current Listings	\$1,163,833	-2%		3%				
August Median Sales Price	\$937,500	21%	9%	-2%	16%	\$775,000	-4%	-4%
August Average Sales Price	\$1,096,183	-17%	2%	9%	12%	\$976,076	-1%	-0%
Total Properties Currently for Sale (Inventory)	94	4%		-7%				
August Number of Properties Sold	26	18%		136%		137	36%	
August Average Days on Market (Solds)	56	-25%	-7%	-42%	-23%	60	-22%	-18%
Asking Price per Square Foot (based on New Listings)	\$464	1%	2%	19%	11%	\$439	3%	5%
August Sold Price per Square Foot	\$422	-13%	-3%	-1%	1%	\$419	-1%	1%
August Month's Supply of Inventory	3.6	-12%	-27%	-61%	-59%	6.8	-24%	-22%
August Sale Price vs List Price Ratio	96.1%	-2.4%	.8%	.5%	1.1%	96.8%	.7%	1.8%

\* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year (2010) / YTD = Year-to-date | Arrows indicate if Month / YTD values are higher (up), lower (down) or unchanged (flat)

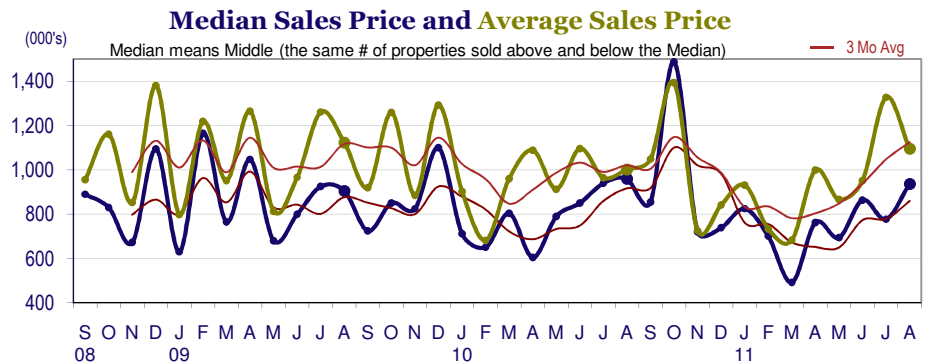
## Property Sales

August Property sales were 26, up 136.4% from 11 in August of 2010 and 18.2% higher than the 22 sales last month. August 2011 sales were at their highest level compared to August of 2010 and 2009. August YTD sales of 137 are running 35.6% ahead of last year's year-to-date sales of 101.



## Prices

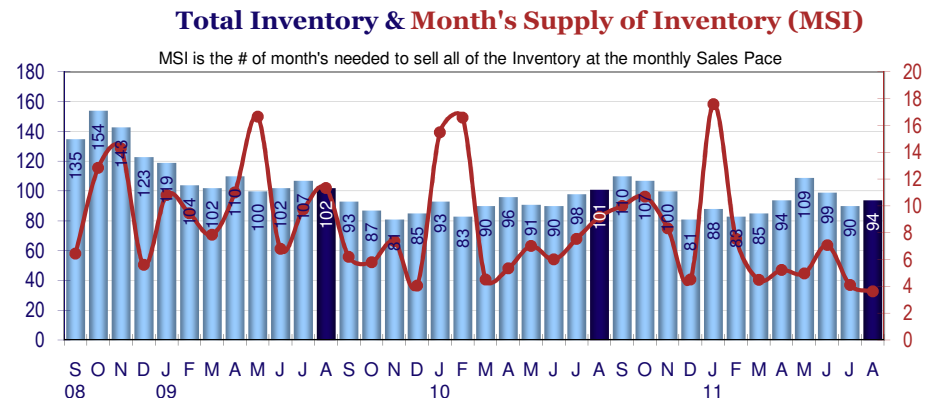
The Median Sales Price in August was \$937,500, down 2.3% from \$960,000 in August of 2010 and up 20.6% from \$777,500 last month. The Average Sales Price in August was \$1,096,183, up 9.5% from \$1,001,409 in August of 2010 and down 17.4% from \$1,327,102 last month. August 2011 ASP was at a mid range compared to August of 2010 and 2009.



## Inventory & MSI

The Total Inventory of Properties available for sale as of August was 94, up 4.4% from 90 last month and down 6.9% from 101 in August of last year. August 2011 Inventory was at its lowest level compared with August of 2010 and 2009.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The August 2011 MSI of 3.6 months was at its lowest level compared with August of 2010 and 2009.



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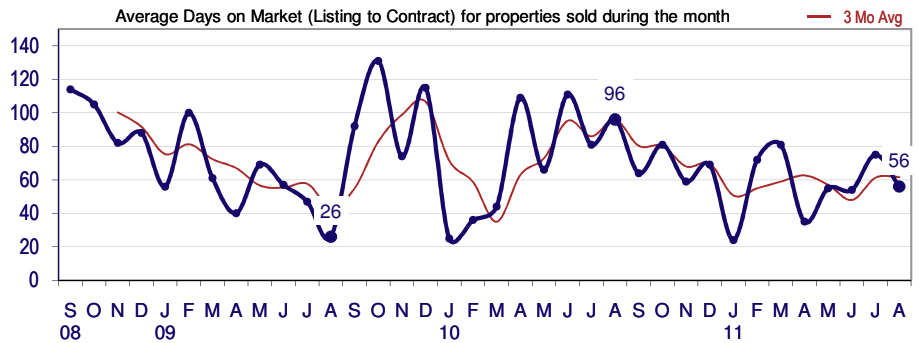
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## Market Time

The average Days On Market (DOM) shows how many days the average Property is on the market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for August was 56, down 25.3% from 75 days last month and down 41.7% from 96 days in August of last year. The August 2011 DOM was at a mid level compared with August of 2010 and 2009.

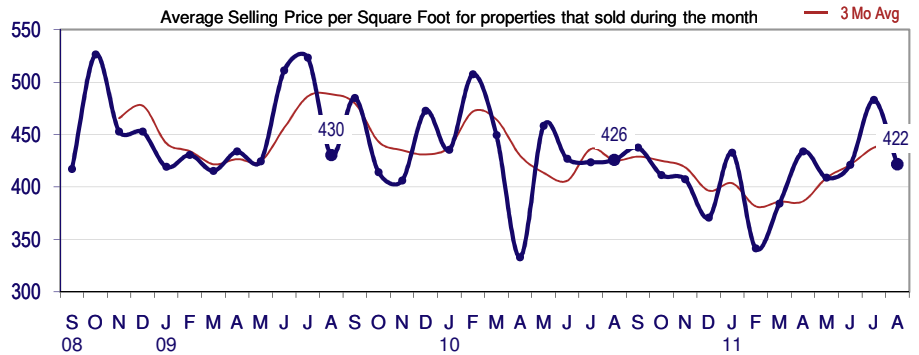
## Days On Market for Sold Properties



## Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The August 2011 Selling Price per Square Foot of \$422 was down 12.7% from \$483 last month and down 1.0% from 426 in August of last year.

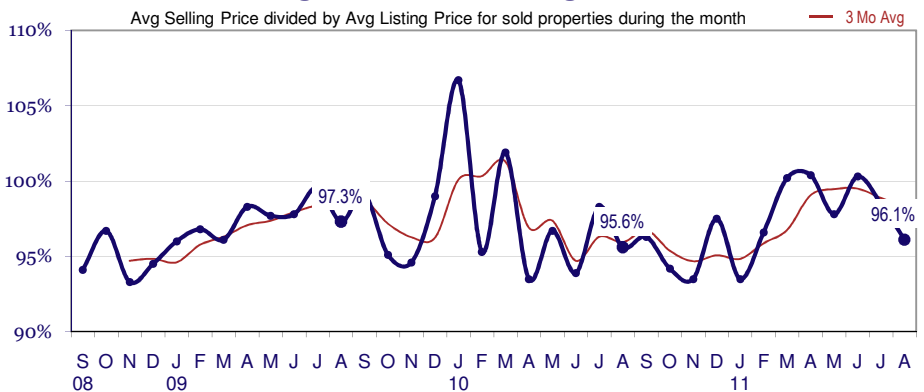
## Selling Price per Square Foot



## Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The August 2011 Selling Price vs Original List Price of 96.1% was down from 98.5% last month and up from 95.6% in August of last year.

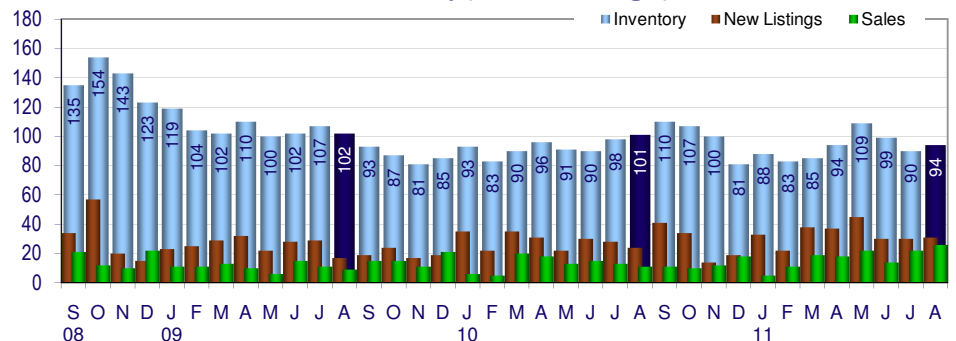
## Selling Price versus Listing Price Ratio



## Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in August 2011 was 31, up 3.3% from 30 last month and up 29.2% from 24 in August of last year.

## Inventory / New Listings / Sales



# Inventory / Listings / Sales

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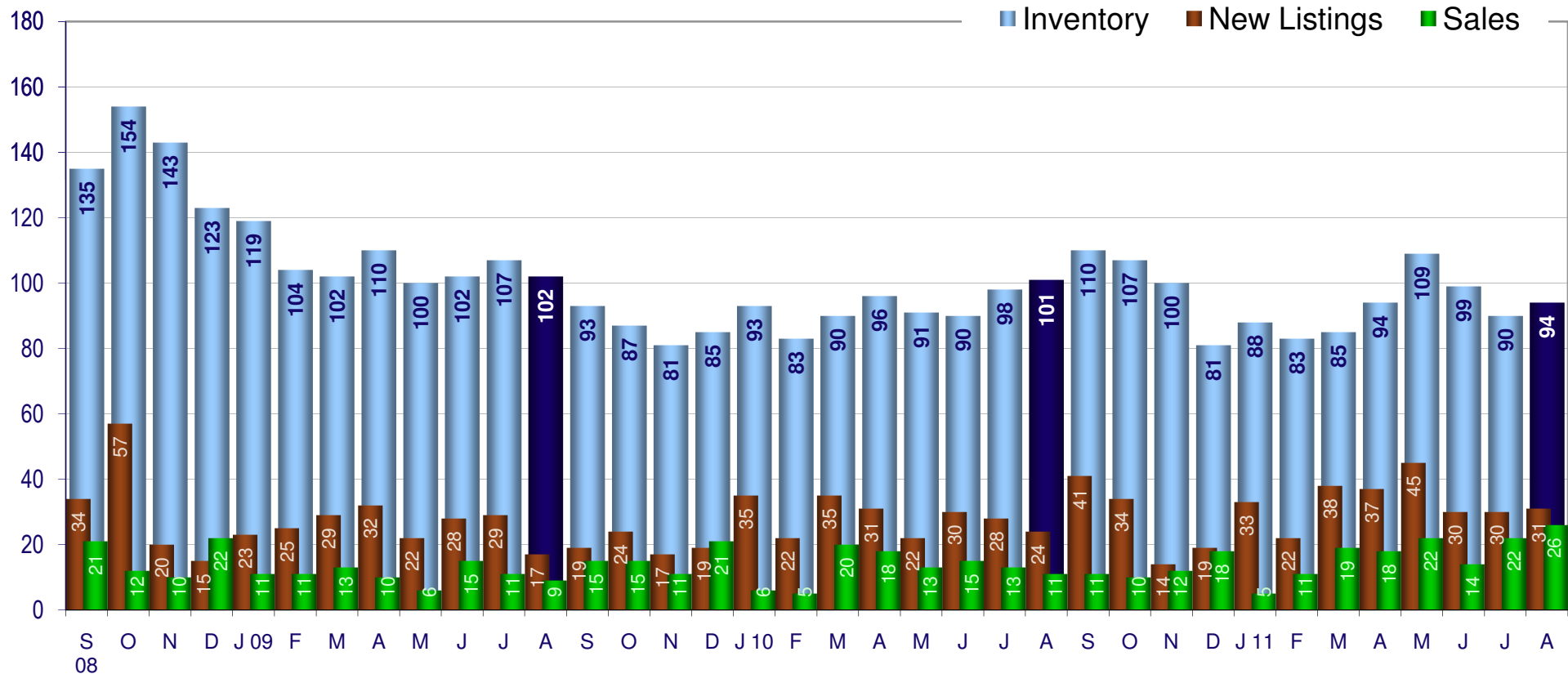
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